

Let's Talk Tomatoes!

---

# Wholesum Tomato Lineup



*Wholesum*  
Grown for Good®

# Organic Tomato Packs



|                                                                                     | COMMODITY/VARIETY    | PACK      | CASE          | UPC/PLU                                                                                                  | PALLET        |
|-------------------------------------------------------------------------------------|----------------------|-----------|---------------|----------------------------------------------------------------------------------------------------------|---------------|
| BULK                                                                                |                      |           |               |                                                                                                          |               |
|    | Beefsteak Tomatoes   | Bulk      | 15lb          | Large - 94799<br>Small - 94798                                                                           | 100<br>(5x20) |
|    | Tomatoes on the Vine | Bulk      | 11lb          | 94664                                                                                                    | 120<br>(6x20) |
|    | Roma Tomatoes        | Bulk      | 25lb          | 94087                                                                                                    | 80<br>(8x10)  |
|    | Heirloom Tomatoes    | Bulk      | 10LB          | 93423                                                                                                    | 120<br>(6x20) |
| PACKAGED                                                                            |                      |           |               |                                                                                                          |               |
|   | Beefsteak Tomatoes   | Clamshell | 12x2ct        | <br>7 41243 00266 5  | 100<br>(5x20) |
|  | Roma Tomatoes        | Clamshell | 8x1LB         | <br>7 41243 00143 9 | 100<br>(5x20) |
|  | Tomatoes on the Vine | Top Seal  | 8x1LB         | <br>7 41243 00062 3 | 100<br>(5x20) |
|  | Grape Tomatoes       | Clamshell | 12x<br>1 pint | <br>7 41243 00289 4 | 156 (12x13)   |
|  | Grape Tomatoes       | Clamshell | 8x1LB         | <br>7 41243 00149 3 | 100<br>(5x20) |
|  | Roma Tomatoes        | Poly Bag  | 12x1lb        | <br>7 41243 00060 9 | 120<br>(6x20) |

# Organic Tomato Packs

|                                                                                     | COMMODITY/VARIETY                           | PACK      | CASE   | UPC/PLU                                                                                               | PALLET        |
|-------------------------------------------------------------------------------------|---------------------------------------------|-----------|--------|-------------------------------------------------------------------------------------------------------|---------------|
| SPECIALTY                                                                           |                                             |           |        |                                                                                                       |               |
|    | Darlings<br>(Grape Tomatoes)                | Top Seal  | 8x12oz |  7 41243 00050 0   | 120<br>(6x20) |
|    | Kaleidos<br>(Snacking Tomatoes)             | Top Seal  | 8x12oz |  7 41243 00082 1   | 120<br>(6x20) |
|    | Poppies<br>(Cherries on the Vine)           | Top Seal  | 8x12oz |  7 41243 00334 1   | 120<br>(6x20) |
|   | Brites<br>(Colored Cherries<br>on the Vine) | Top Seal  | 8x12oz |  7 41243 00017 3  | 120<br>(6x20) |
|  | Valentinos<br>(Cocktail Tomatoes)           | Clamshell | 6x14oz |  7 41243 00051 7 | 120<br>(6x20) |

*Wholesum*

2977 W. Frontage Rd.  
Amado, AZ 85645  
sales@wh.farm



wh.farm

# A Wholesum Classic in Earth-Friendly Packaging!

## Organic Tomatoes on the Vine.

Handpicked by the cluster and on the vine for full flavor and freshness!



| Specs  |                       |
|--------|-----------------------|
| Pack   | Cardboard tray & band |
| Case   | 8x1LB                 |
| Pallet | 105 (5x21)            |
| UPC    | 741243000630          |

### Merchandisable

Display ready, colorful eye-catching design



wh.farm

*Wholesum*  
Grown for Good®

# A Timeless Treasure

## Arizona Grown/Greenhouse Grown

### Organic Heirloom Tomatoes

Sought after for their unusual beauty,  
distinctive textures and vibrant colors!

Handpicked for  
superior flavor and  
impressive shelf life.

Meaty, sweet and  
excellent for salads  
and sauces.



| Specs  |              |
|--------|--------------|
| Case   | 10LB         |
| PLU    | 93423        |
| UPC    | 741243000302 |
| Pallet | (6x20) 120   |



wh.farm

*Wholesum*  
Grown for Good®

# The Flavor Lineup!

Wholesum's most beloved snacking tomatoes in new top-seal packaging that's 100% recyclable.

Compact merchandiser available!



wh.farm

Wholesum  
Grown for Good®

# A Collection of Tomato Perfection!

## Poppies

Crisp, flavorful and aromatic snacking tomatoes grown to deliver high-flavor and picked just right and on the vine for a delectable experience.



## Kaleidos

A colorful assortment of snacking tomatoes each with a distinct flavor in a pack of equal color/flavor proportions.



## Brites

Tasty, two-toned cherry tomatoes on the vine. Crisp and aromatic but bring bright color and flavor with every bite!



## Darlings

The beloved snacking tomatoes; bite-sized, glossy, and deep red with a delectably sweet taste.



| Top Seal Lineup | Flavor Profile         | Case   | Pallet     | UPC          | Brix |
|-----------------|------------------------|--------|------------|--------------|------|
| <b>Poppies</b>  | Sweet and Snackable    | 8x12oz | 120 (6x20) | 741243003341 | 7    |
| <b>Kaleidos</b> | Diverse and Delightful | 8x12oz | 120 (6x20) | 741243000821 | 7    |
| <b>Brites</b>   | Colorful and Craveable | 8x12oz | 120 (6x20) | 741243000173 | 7    |
| <b>Darlings</b> | Luscious and Loveable  | 8x12oz | 120 (6x20) | 741243000500 | 7.5  |



wh.farm

**Wholesum**  
Grown for Good®

# TASTE TOMATO PERFECTION!

## Poppies

**Our cherry tomatoes on the vine.** Crisp, flavorful and aromatic snacking tomatoes grown to deliver high flavor and picked just right and on the vine for a delectable eating experience.

Eye-catching design

Merchandising friendly

Made with recycled materials that are 100% recyclable

| Poppies        |                     |
|----------------|---------------------|
| Flavor Profile | Sweet and Snackable |
| Case           | 8x12oz              |
| Pallet         | 120 (6x20)          |
| UPC            | 741243003341        |
| Brix           | 7                   |



53"

14"



wh.farm

*Wholesum*  
Grown for Good®

# TASTE TOMATO PERFECTION!

## Kaleidos

**A grower's work of art.** A delicious and colorful assortment of snacking tomatoes, each with a distinct flavor profile to please all palates presented in a pack of equal color and flavor proportions.

Eye-catching design

Merchandising friendly



Made with recycled materials that are 100% recyclable

| Kaleidos       |                        |
|----------------|------------------------|
| Flavor Profile | Diverse and Delightful |
| Case           | 8x12oz                 |
| Pallet         | 120 (6x20)             |
| UPC            | 741243000821           |
| Brix           | 7                      |



53"

14"



wh.farm

Wholesum  
Grown for Good®

# TASTE TOMATO PERFECTION!

## Darlings™

**Our beloved snacking tomatoes.** Bite-sized and bursting with flavor, these are glossy and deep red with a delectably sweet taste.

Eye-catching design

Merchandising friendly



Made with recycled materials that are 100% recyclable



53"

14"

| Darlings       |                       |
|----------------|-----------------------|
| Flavor Profile | Luscious and Loveable |
| Case           | 8x12oz                |
| Pallet         | 120 (6x20)            |
| UPC            | 741243000500          |
| Brix           | 7.5                   |



wh.farm

*Wholesum*  
Grown for Good™

# TASTE TOMATO PERFECTION!

## Brites™

**Tasty, two-toned cherry tomatoes on the vine.**  
Crisp, aromatic and bring bright color and a pop of juicy flavor with every bite!

Eye-catching design

Merchandising friendly



Made with recycled materials that are 100% recyclable



|                       |                        |
|-----------------------|------------------------|
| <b>Brites</b>         |                        |
| <b>Flavor Profile</b> | Colorful and Craveable |
| <b>Case</b>           | 8x12oz                 |
| <b>Pallet</b>         | 120 (6x20)             |
| <b>UPC</b>            | 741243000173           |
| <b>Brix</b>           | 7                      |



wh.farm

*Wholesum*  
Grown for Good®

# Experience Beautiful Tomato Flavor

## Valentinos™

**Succulent organic cocktail tomatoes on the vine.** They are known for having a deep red color and rich, vibrant taste.



Their refined, smaller size ensures the best flavor and texture possible.

Ripened on the vine for full freshness and flavor.



| Specs  |              |
|--------|--------------|
| Pack   | Clamshell    |
| Case   | 6 x 14oz     |
| Pallet | 120 (6x20)   |
| UPC    | 741243000517 |



wh.farm

## Wholesum

2977 W. Frontage Rd.  
Amado, AZ 85645  
sales@wh.farm