

Let's Talk Tomatoes!

Wholesum Tomato Lineup



Wholesum[®]
Grown for Good[®]

Organic Tomato Packs



COMMODITY/VARIETY	PACK	CASE	UPC/PLU	PALLET	
BULK					
	Beefsteak Tomatoes	Bulk	15lb	Large - 94799 Small - 94798	100 (5x20)
	Tomatoes on the Vine	Bulk	11lb	94664	120 (6x20)
	Roma Tomatoes	Bulk	25lb	94087	80 (8x10)
	Heirloom Tomatoes	Bulk	10LB	93423	120 (6x20)
PACKAGED					
	Beefsteak Tomatoes	Clamshell	12x2ct		100 (5x20)
	Roma Tomatoes	Clamshell	8x1LB		100 (5x20)
	Tomatoes on the Vine	Top Seal	8x1LB		100 (5x20)
	Grape Tomatoes	Clamshell	12x 1 pint		156 (12x13)
	Grape Tomatoes	Clamshell	8x1LB		100 (5x20)
	Roma Tomatoes	Poly Bag	12x1lb		120 (6x20)

Organic Tomato Packs

COMMODITY/VARIETY	PACK	CASE	UPC/PLU	PALLET	
SPECIALTY					
	Darlings (Grape Tomatoes)	Top Seal	8x12oz		120 (6x20)
	Kaleidos (Snacking Tomatoes)	Top Seal	8x12oz		120 (6x20)
	Poppies (Cherries on the Vine)	Top Seal	8x12oz		120 (6x20)
	Brites (Colored Cherries on the Vine)	Top Seal	8x12oz		120 (6x20)
	Valentinos (Cocktail Tomatoes)	Clamshell	6x14oz		120 (6x20)



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Wholesum

2977 W. Frontage Rd.
Amado, AZ 85645
sales@wh.farm

A Wholesum Classic in Earth-Friendly Packaging!

Organic Tomatoes on the Vine.

Handpicked by the cluster and on the vine for full flavor and freshness!



Specs	
Pack	Cardboard tray & band
Case	8x1LB
Pallet	105 (5x21)
UPC	741243000630

Merchandisable
Display ready, colorful eye-catching design

A Timeless Treasure Arizona Grown/Greenhouse Grown

Organic Heirloom Tomatoes

Sought after for their unusual beauty, distinctive textures and vibrant colors!



Handpicked for superior flavor and impressive shelf life.

Meaty, sweet and excellent for salads and sauces.

Specs	
Case	10LB
PLU	93423
UPC	741243000302
Pallet	(6x20) 120



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The Flavor Lineup!

Wholesum's most beloved snacking tomatoes in new top-seal packaging that's 100% recyclable.

Compact merchandiser available!



A Collection of Tomato Perfection!

Poppies

Crisp, flavorful and aromatic snacking tomatoes grown to deliver high-flavor and picked just right and on the vine for a delectable experience.



Kaleidos

A colorful assortment of snacking tomatoes each with a distinct flavor in a pack of equal color/flavor proportions.



Brites

Tasty, two-toned cherry tomatoes on the vine. Crisp and aromatic but bring bright color and flavor with every bite!



Darlings

The beloved snacking tomatoes; bite-sized, glossy, and deep red with a delectably sweet taste.



Top Seal Lineup	Flavor Profile	Case	Pallet	UPC	Brix
Poppies	Sweet and Snackable	8x12oz	120 (6x20)	741243003341	7
Kaleidos	Diverse and Delightful	8x12oz	120 (6x20)	741243000821	7
Brites	Colorful and Craveable	8x12oz	120 (6x20)	741243000173	7
Darlings	Luscious and Loveable	8x12oz	120 (6x20)	741243000500	7.5



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TASTE TOMATO PERFECTION!

Poppies

Our cherry tomatoes on the vine. Crisp, flavorful and aromatic snacking tomatoes grown to deliver high flavor and picked just right and on the vine for a delectable eating experience.

Eye-catching design

Merchandising friendly



Made with recycled materials that are 100% recyclable

Poppies	
Flavor Profile	Sweet and Snackable
Case	8x12oz
Pallet	120 (6x20)
UPC	741243003341
Brix	7



14"

Kaleidos

A grower's work of art. A delicious and colorful assortment of snacking tomatoes, each with a distinct flavor profile to please all palates presented in a pack of equal color and flavor proportions.

Eye-catching design

Merchandising friendly



Made with recycled materials that are 100% recyclable

Kaleidos	
Flavor Profile	Diverse and Delightful
Case	8x12oz
Pallet	120 (6x20)
UPC	741243000821
Brix	7



14"



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TASTE TOMATO PERFECTION!

Darlings™

Our beloved snacking tomatoes. Bite-sized and bursting with flavor, these are glossy and deep red with a delectably sweet taste.

Eye-catching design

Merchandising friendly



Made with recycled materials that are 100% recyclable



14"

Darlings	
Flavor Profile	Luscious and Loveable
Case	8x12oz
Pallet	120 (6x20)
UPC	741243000500
Brix	7.5

TASTE TOMATO PERFECTION!

Brites™

Tasty, two-toned cherry tomatoes on the vine. Crisp, aromatic and bring bright color and a pop of juicy flavor with every bite!

Eye-catching design

Merchandising friendly



Made with recycled materials that are 100% recyclable



14"

Brites	
Flavor Profile	Colorful and Craveable
Case	8x12oz
Pallet	120 (6x20)
UPC	741243000173
Brix	7



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Experience Beautiful Tomato Flavor

Valentinos™

Succulent organic cocktail tomatoes on the vine. They are known for having a deep red color and rich, vibrant taste.



Ripened on the vine for full freshness and flavor.

Their refined, smaller size ensures the best flavor and texture possible.



Specs	
Pack	Clamshell
Case	6 x 14oz
Pallet	120 (6x20)
UPC	741243000517



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