



2021 Conscientious Company Report



wh.farm



Wholesum is a third-generation family owned and operated organic and Fair Trade Certified grower/shipper of fresh organic produce with headquarters in Arizona. We produce a wonderful variety of tomatoes, cucumbers, bell peppers, eggplant and squash year-round in farms in the US and Mexico. We sell our produce in the US under Wholesum, Fair Trade and Sourced for Good labels.



Photo Credit: Liz Birnbaum

A Word To All Our Harvesters

Wholesum's story is one of evolution, each generation building upon the contributions of the one before it. Our grandfather, Miguel Crisantes planted the first tomato seed that set forth the history of this company. That seed evolved into the dream of forming a responsible company that partners with its growers, its employees, its owners and its customers in a great productive endeavor for the benefit of many.

Your continual work, passion and commitment to that dream has helped us evolve what "responsible growing" looks like in our company. From 100% organic production to pioneering in fair trade, each accomplishment helps us be one step closer to our mission to beat conventional through responsible practices for the wellbeing of our communities.

In 2021, in response to the growing demand of organic produce and with consciousness of climate change, we constructed 12 acres of energy and water efficient greenhouses in Sonora. We also expanded our distribution center in Nogales, AZ outfitting the facility with solar panels to displace electrical energy use. In partnering with Tampico Renewable Energy SAPI de CV at our farms in Sonora, we were able to achieve 100% renewable energy at that production site. Moreover, as we continue on this path to a more sustainable future, we remain committed to the UN Sustainable Development Goals.

Thank you for being a part of this journey we call Wholesum, for living out our values and helping us bring consumers fresh organic produce that is Grown for Good.

*Ricardo and Theojary Crisantes,
Owners, brothers, CCO & COO*

The Wholesum Journey

“A century of accumulated knowledge refined over three generations” - The Curated Feast

- Our purpose** To nourish a healthy world
- Our mission** To beat conventional through responsible practices for the wellbeing of our community
- Our vision** To lead production of responsibly grown organic food that shows value to all
- Our values** Integrity, Responsible Growing, People on the Move and Problem Solvers

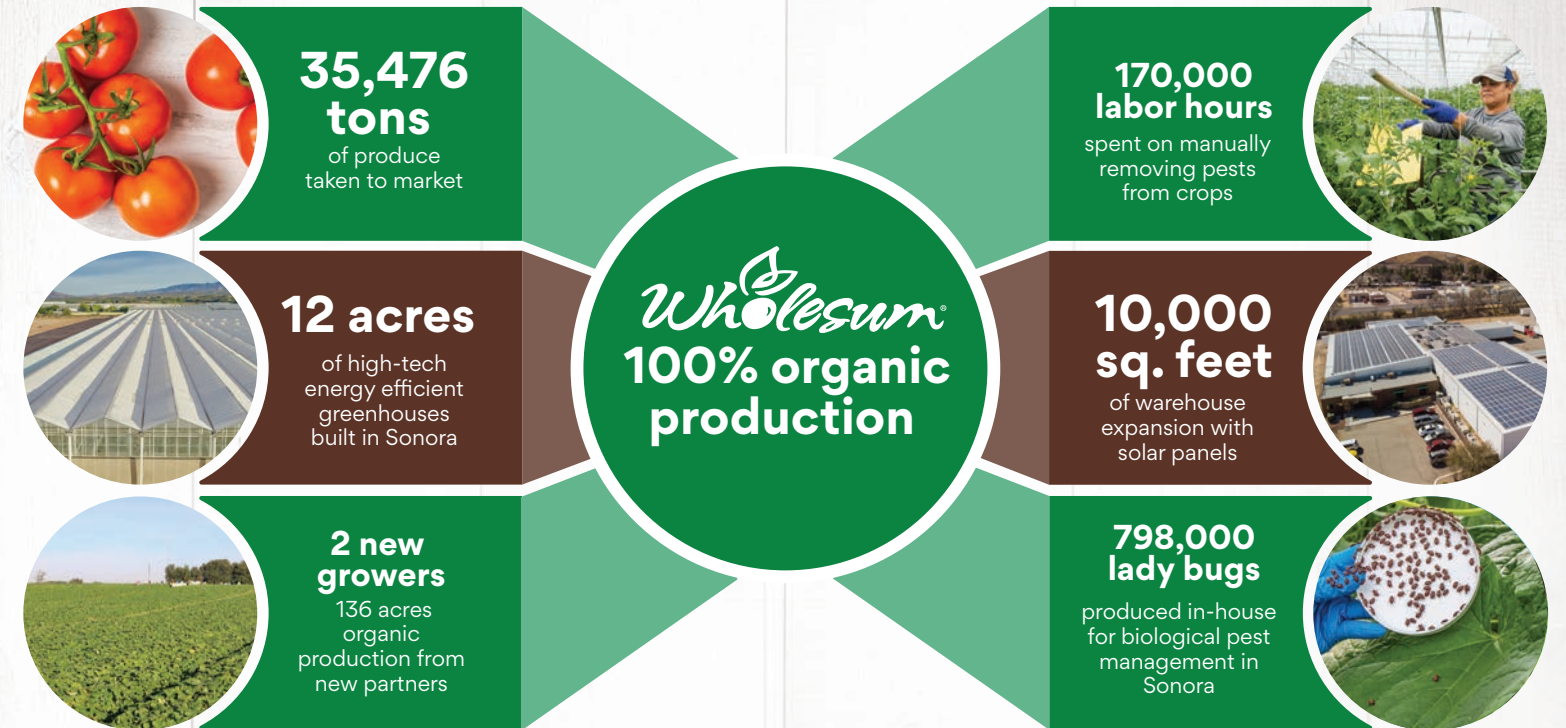


Integrity

Integrity means that we can trust each other to be honest and that we will give our best efforts to deliver on our commitments.

Organic Integrity

Integrity is a value that is embedded in how we do business, how we treat people and the environment and how we lead our growing operations. We are 100% dedicated to organic growing under USDA organic certification. The importance of growing organically connects back to our efforts to seek more noble and ecologically friendly ways of growing food and contributing to an overall healthier food supply.



Responsible Agriculture

Our passion for organic agriculture leads us to take it a step further and take care of our people, their communities, and the planet.

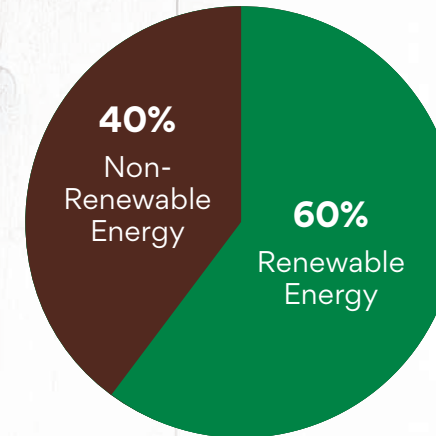
Our Sustainability Effort

As participants in the food production system and supply chain, we have an important responsibility of addressing its challenges. This includes issues such as climate change, resource and water scarcity, and social issues such as inequity and community development. By measuring and reporting our data, we keep ourselves accountable for continuous improvement and our goals measurable.



Energy

👍 Our kWh/ton efficiency increased 16% from 2020



👍 21% increase in renewable energy from last year

👍 100% renewable energy use in Wholesum Farms Sonora

Ecosystems

490 native trees and flowers planted to support native fauna

Community

62% of produce sold under Fair Trade terms

👍 9% increase from 2020

2,968,345 pounds of donated produce to community non-profits

818 employees trained on sustainability topics

Waste

3,405 tons of cardboard were diverted from the landfill and into recycling facilities

672 tons of steel were salvaged and recycled from our old greenhouse structures

470 pounds of electronics were recycled through company-wide e-waste drive

Water

12% of irrigation water was captured and reused to water crops in our farm in Arizona

👎 Our gals/ton efficiency decreased 13% from 2020 due to increased phytosanitary precautions

People on the Move

We are like a big family where the company grows through the empowerment and development of its people.

Our Fair Trade Commitment

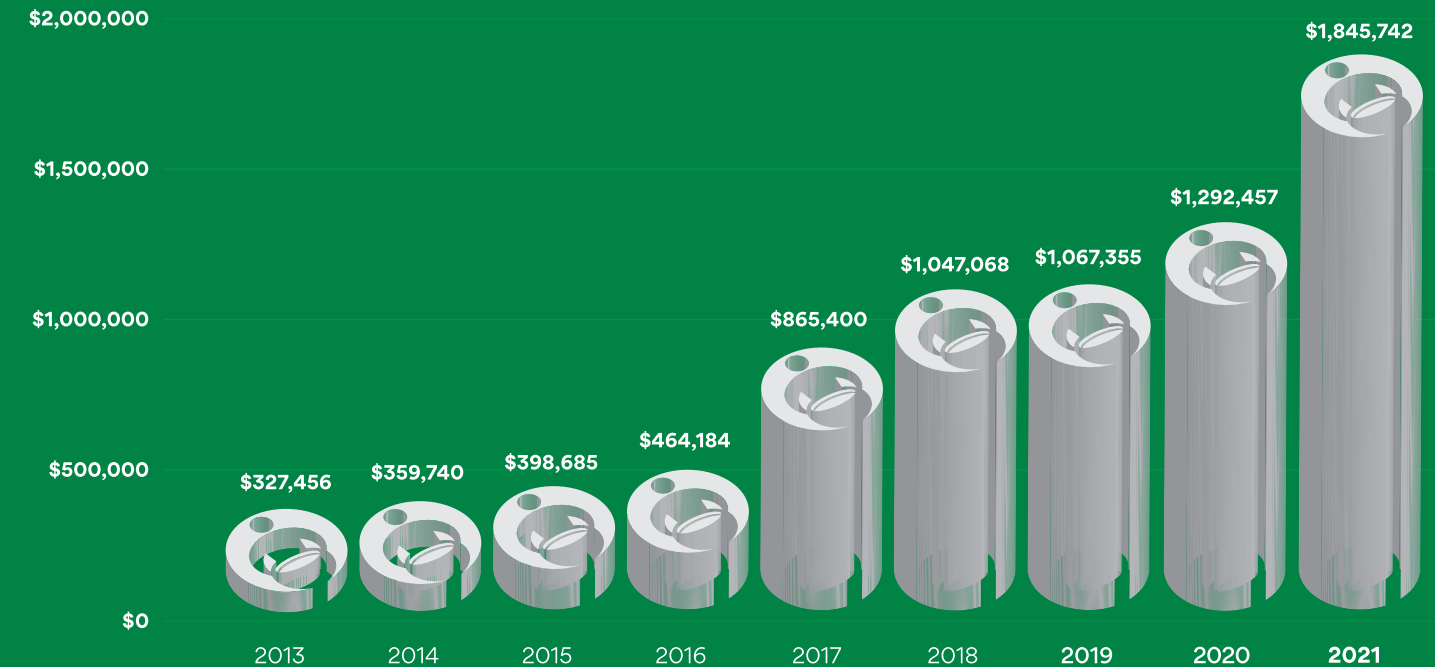


Fair Trade uplifts communities and helps build sustainable livelihoods. Through this framework, we show value to our workforce and bring equity to our supply chain. Being Fair Trade Certified means we promote fair wages and working conditions, environmental protection and community development for a healthy, empowered and supported workforce. At our farms, we have witnessed inspiring stories of people who have achieved homeownership, are pursuing a higher education and have seen quality of life improve as a result of impactful community projects funded by consumers' purchases of Wholesum Fair Trade Certified produce.



Community Development Funds Generated

\$7.7 million paid out in premiums to farmworkers since 2013.



The Fair Trade Impact

This is a snapshot of some the many ways in which Community Development Funds generated impact across the three family farms.

- **5,954 vouchers** were distributed for specialized care, medicine, or food
- **208 community members** benefitted from the Fair Trade Soccer Field
- **65 students** benefitted from extracurricular courses
- **45 workers benefited** from lower cost medical insurance in AZ
- **715 employees** benefitted from a home improvement in the form of construction materials or an appliance
- **6,444 visits** to Fair Trade Tortilla Factory
- **56,378 visits** to Mini market for lower cost goods
- **1,812 meals** served to children in preschool and daycare



Fair Trade for Education

Since the outbreak of the pandemic and all the way into part of 2021, students, parents and teachers across the globe were affected by disruptions in education; challenged by school closures and transitioning to alternate methods of learning. These challenges were felt deeper in more vulnerable communities where access was already limited.

In response to the crisis, the Secretariat of Public Education in Mexico offered televised and online courses to students across the nation. Although free, they required access to those services, leaving children in rural areas at a disadvantage. The educational scholarship projects, which have been active since 2013 in Wholesum's farming communities in Mexico, were instrumental in this time. Scholarships help employees pay for additional resources needed for their children's education. The Fair Trade Committee at Wholesum Farms Sonora also used premium funds to purchase SKY Internet services so that children in daycare and preschool could access classes online.

Adapting to this new way of learning, however, was a challenge for many students who began falling behind on their course work. In response, the Fair Trade Committee used funds for an educational recovery program. In August, 2021, the committee staffed additional teachers and implemented summer classes to get students back on track. The courses carried through to the school year, offering an evening curriculum focusing on the core subjects of math, reading and writing, benefitting 65 students. Today, schools in our farming communities are open, following health and sanitation protocols and students are back on track with access to additional educational support from Fair Trade Community Development Funds.

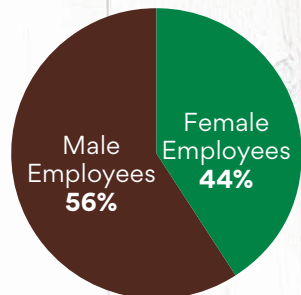
Problem Solvers



I observe and find ways to overcome challenges and improve my performance.

Commitment to the UN Sustainable Development Goals

The purpose of the UN Sustainable Development Goals is to move the agenda towards a more sustainable future for all. They also help keep us accountable for our sustainability efforts at a global scale. We are currently focused on producing tangible impact for two of the seventeen goals including Gender Equality and Responsible Consumption and Production.



SDG 5: GENDER EQUALITY

Gender equality is a basic human right and essential for building a more sustainable and prosperous world. It is a driver for education, empowerment, business development and family success. 2021 was the fourth year in which we measured gender data within the company with the goal to better understand areas of opportunity to propel women into higher levels of business through equity and empowerment.

Increased percentage of women overall in the company compared to 41% in 2020

Positions	Female	Male
Executive/Senior Level Officials & Managers	40%	60%
First/Mid-Level Officials & Managers	31%	69%
Professionals	38%	62%
Administrative Support Workers	60%	40%
Technicians	25%	76%
Laborers and Helpers	47%	53%
Service Worker	64%	36%

**Based on GRI-405-1 disclosure*

There are opportunities for us to bring more women into the line of management as Executive/Senior Level Officials and Managers and First/Mid-Level Officials and Managers.



SDG12: RESPONSIBLE PRODUCTION & CONSUMPTION

This goal is about doing more with less. Through SDG 12, we are establishing a path to move from non-renewable to renewable inputs where possible. The process began by identifying and classifying our inputs as renewable or non-renewable and measuring their use year over year. Awareness of our consumption patterns helps us drive innovation and create a roadmap for improvement in our supply chain.

In 2021, we saw an increase in the use of non-renewable inputs compared to 2020 as a result of new constructions.

	All Inputs		Top 10 Inputs per farm	
	2021	2020	2019	2018
Renewable	53%	66%	52%	58%
Non-renewable	47%	34%	48%	42%
Total	100%	100%	100%	100%

	All Inputs	Distribution within each category	
		Renewable	Non-Renewable
Semi-manufactured goods	6%	→ 12%	88%
Raw materials	49%	→ 100%	0%
Associated process materials	20%	→ 18%	82%
Packaging materials	25%	→ 57%	43%
Total	100%		

**Based on GRI-301-1 disclosure*

Packaging is an area of opportunity where we have been exploring and implementing new alternatives.



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